

Minutes of the Special Meeting of the Board of Regents of the University of New Mexico
Meeting with UNM-Gallup Local Board
May 9, 2014
Student Union Building, Acoma Rooms A & B

Members present

Jack L. Fortner, President
Conrad D. James, Vice President
Suzanne Quillen
Heidi Overton

Members not present: Bradley C. Hosmer, Secretary; J.E. Gene Gallegos; James H. Koch

Members of the UNM-Gallup Local Board present

Edwin J. Begay, Chair
Ralph Richards, Vice Chair
Virginia Chavez, Secretary

Members not present: June Shack; Theresa Dowling

Administration and Others present

Robert G. Frank, President; Dr. Christopher Dyer, Executive Director for UNM Gallup; Wynn Goering, Special Assistant to the President for Branch Affairs; Chaouki Abdallah, Provost and EVP for Academic Affairs; David Harris, EVP for Administration and COO; Paul Roth, Chancellor for Health Sciences; Elsa Cole, University Counsel; Amy Wohlert, President's Chief of Staff; Mark Saavedra, Director Government Affairs; Jeannie Baca, Director of Student Affairs for UMM Gallup; Marilee Petranovich, UNM Gallup Marketing and Communications Officer; Tim Martin, Director Business Operations for UNM Gallup; Christy Butler, Executive Assistant to UNM Gallup Executive Director

CALL TO ORDER

Regent President Fortner called the meeting to order at 3:49 PM. Regent Fortner confirmed a quorum and asked for a motion to adopt the agenda. **Regent James moved adoption of the agenda. Student Regent Overton seconded. All were in favor. Motion passed.**

REPORT ON UNM GALLUP SUCCESSES AND OPPORTUNITIES

Dr. Christopher Dyer presented the successes and opportunities at UNM Gallup. Last summer, when Dr. Dyer began his tenure as Executive Director of UNM Gallup, he initiated leadership training to focus on the vision and mission for the campus. The leaders identified and engaged local resources that helped the institution move forward on a variety of fronts. Dr. Dyer implemented Fortune 500 best practices in leadership, specifically the servant leadership model with a top down-bottom up shared governance structure that empowers people to be the best they can be in their jobs. A primary goal of the institution is to pursue a regional systemic approach to education.

Gallup Campus has been in operation for 46 years. It is located within McKinley county which has a population of roughly 76,000 and borders the Navajo Nation with a population of almost 0.5 Million. Zuni Pueblo is next door and has a population of about 6,500. The current UNM Gallup student population is around 2,600 with the goal to increase to 3,500 or 4,000. Spring 2014 graduation will award 460 students with Associate, Certificate and GED degrees. UNM Gallup has three campus sites, Gallup Main, the North Campus site, which works mostly with continuing education and adult learners, and the Zuni site on the Zuni Pueblo. UNM Gallup boasts the largest Native American student population of any higher education institution in the United States.

During the past year, UNM Gallup had its first annual Workforce Summit, the first annual Recipient and Donor Appreciation Reception, and the first annual New Mexico Holiday Community Event, which involved almost 1,500 people from the community. In the Fall, UNM Gallup will have its first ever convocation. During the convocation, students will be asked to commit to their education by completing a two-way contract between

Board of Regents Meeting Minutes

themselves and the institution. The student's family members and peers be a part of the commitment to ensure the student will get full support from his or her network.

UNM Gallup is focusing efforts on retention, recruiting and new student initiatives. UNM Gallup faculty is more involved in mentoring students in the community before they get to higher education. Cross-country, basketball and volleyball sports clubs will begin on campus in the Fall 2014.

UNM Gallup is collaborating with other initiatives and organizations including the Northwest New Mexico Workforce Development that partner with the Navajo Nation to bring in contractual work to train people for the workforce. The Center for Career and Technical Education (CCTE) represents a cooperative effort among the Gallup McKinley County Public Schools, Rehoboth Christian School, Zuni Public School District, Wingate High School and UNM-Gallup to offer career and technical education courses that the individual high schools do not offer. UNM Gallup is a new member of the National Council for Science and the Environment (NCSE).

This year, Robert Roche, entrepreneur and part of the Robert Roche/Gallup plan partnership, has made 15 full scholarships available to UNM Gallup. Next year there will be a collaborative effort with the Harvard School of Business to review the model Mr. Roche is developing which involves community development and education. Mr. Roche wants to use Gallup and UNM Gallup campus as a pilot project for economic development in the Gallup area.

UNM Gallup has identified opportunities in the Gallup area. In November 2013, the city of Gallup received its designation to be a state-authorized New Mexico Arts and Cultural District (ACD). The Chamber of Commerce, student internships, the Small Business Development Center (SBDC) and the Greater Gallup Economic Development Corporation (GGEDC) are all providing opportunities for students to get an experiential education, developing soft skills and gaining valuable experiences to be more marketable.

UNM Gallup is creating opportunities with its collaborations with other organizations, initiatives and institutions. The high school networks; the Zuni/Navajo Nation Step Program, a state tribal education program; the Waters Restoration Project with Waters of the West (WoW) and Idaho State University, which will begin in the Fall; Tribal Advocacy and the Sustainability Science Network are examples of organizations with which UNM Gallup is collaborating. In response to NM Senate Bill 58 that passed this year, UNM Gallup will collaborate with UNM Health Sciences in the development of community healthcare workers. The Veterans' Center is another area of collaboration.

UNM Gallup plans to increase enrollment through the development of five pipelines and through increased marketing. The five pipelines include, 1) the Hispanic Education Initiative (HEI), 2) dual credit programs, 3) continuing education programs, 4) the Veterans Center and 5) international students. Marketing materials will be translated into Spanish, and there will be increased marketing through churches and other areas.

Wellness is an issue on a national level, and Dr. Dyer is exploring the utilization of components from the 'Fitness by Design' program that he implemented in North Carolina. The program incorporates exercise, nutrition and social fitness along with periodic assessments and is a model that has proven to have a huge impact on people's health.

REPORT ON CHALLENGES

Dr. Dyer put forth the current challenges that UNM Gallup is addressing: improvement to enrollment, retention and graduation rates; the need for more student housing, childcare and Educare Centers; the development of external funding; the need for more leadership training; and the development of the Zuni Campus Curriculum.

The goal to increase enrollment by 15% by the end of next year's enrollment cycle and to increase the graduation rate by 10% will be met through development of the 5 enrollment pipelines previously mentioned. The Student Housing task force has already received \$450,000 of funding for student housing. UNM Gallup will work on expanding foundation support; one critical area will be corporate/private/public partnerships. Robert Roche and Associates will develop an 8,000 acre industrial park to attract businesses, including energy businesses. Some leadership training has happened; there is need for more. UNM Gallup will expand what it is doing at Zuni, particularly in the areas of continuing education and curriculum development. With the goal to

Board of Regents Meeting Minutes

show the commitment to growing the Zuni Campus, the phrase, 'come to Zuni, graduate from Zuni,' will be promoted.

DISCUSSION, UNM GALLUP OPERATING AGREEMENT

UNM Gallup proposed revisions to the current operating agreement. The proposed revisions address the inconsistencies and out-of-date terminology and references that are in the current agreement. President Frank said the process for consideration of the proposed revisions would start with Wynn Goering working with General Counsel, Elsa Cole, to review the proposed revisions, after which time Dr. Goering would bring a draft to President Frank and the Provost for review.

There was discussion about the Gallup tax levies. Mr. Richards said the 2 mil levy was recently renewed, and the 1 mil levy is in place from before, both represent about 25% of the total operating budget of UNM Gallup. Three mil is the maximum for a branch campus.

Student Regent Overton asked if UNM Gallup receives the necessary support from main campus for the 3.3% operating fee. Dr. Dyer said the support from Main Campus is excellent; he attributes much of that to more alignment and good communications.

Mr. Begay encouraged the Regents to approve the proposed revised operating agreement so the working relationship can continue. The current agreement was originated in 1967 and is in need of the revisions. He also encouraged meetings with the Board of Regents to stay in compliance with Policy. Mr. Begay confirmed the commitment the Navajo Nation has to UNM Gallup. He said UNM Gallup is a feeder for many students going to UNM Main and that UNM Gallup is very fortunate to have Dr. Dyer's leadership and vision.

Dr. Dyer thanked Wynn Goering for his support and continued availability when called upon. Regent Fortner asked if there were any other comments or discussion.

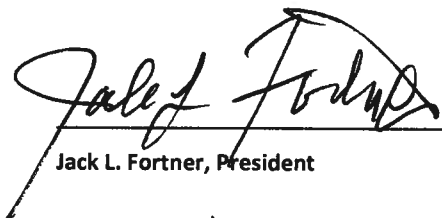
ADJOURNMENT

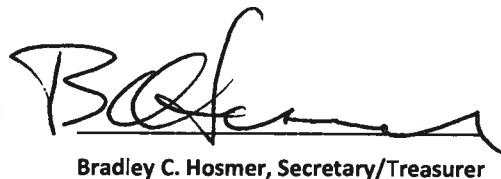
There being no other business, Regent President Fortner asked for a motion to adjourn. **Regent James moved to adjourn the meeting. Student Regent Overton seconded the motion. All were in favor. Motion passed.**

The meeting adjourned at 4:41 p.m.

Approved:

Attest:


 Jack L. Fortner, President


 Bradley C. Hosmer, Secretary/Treasurer

Minutes originated and finalized by: Mallory Reviere