

AGENDA BOOK

September 14, 2021 9:00 AM Virtual Meeting



September 10, 2021

UNIVERSITY OF NEW MEXICO BOARD OF REGENTS NOTICE & AGENDA OF SPECIAL MEETING Tuesday, September 14, 2021, 9:00 AM ** VIRTUAL MEETING¹**

https://live.unm.edu/board-of-regents.html

The University of New Mexico Board of Regents will hold a special meeting in open and closed session on Tuesday, September 14, 2021 The meeting is scheduled to commence at 9:00 AM and will be held virtually, via Zoom. The meeting will also be live-streamed for public viewing. To view the live-streaming, please go to the following public website: https://live.unm.edu/board-of-regents.html.

Following is the Agenda for the meeting:

- 1. Call to order and confirmation of a quorum, Regent President Douglas M. Brown
- 2. Adoption of the Agenda
- 3. Action Item: Authorization for land sale of 961 Buena Vista Drive SE to CNM: Central New Mexico Community College and use of sale proceeds for a UNM Master Capital Plan, *Teresa Costantinidis and Tom Neale*
- 4. Vote to close the meeting and proceed in Executive Session (Roll Call Vote)
 - a. Discussions, and where appropriate determination, of matters subject to attorneyclient privilege pertaining to threatened or pending litigation, as permitted by Section 10-15-1H(7), NMSA (1978)
 - b. Discussions of bargaining strategy preliminary to collective bargaining and collective bargaining between a policymaking body and an employee bargaining unit, as permitted by Section 10-15-1H(5), NMSA (1978)
- 5. Vote to Re-Open the meeting and certification that only those matters described in Agenda Item 4 were discussed in Closed Session, and if necessary, final action with regard to certain matters will be taken in Open Session.
- 6. Adjourn

In order to comply with the NM Open Meetings Act, N.M.S.A. 1978, §10-15-1(F), the Notice and Agenda for the special meeting are made available at least 72 hours prior to the meeting, accessible also on the public website, <u>https://regents.unm.edu/</u>.

¹Under the current guidelines from the Governor and in order to slow the spread of COVID-19, the UNM Board of Regents and Regents' Committees will meet virtually over Zoom platform. Meetings in open session will be livestreamed for public viewing. To view the livestream, go to the following website: <u>https://live.unm.edu/board-of-regents</u>



DATE: September 8, 2021

TO: The Regents of the University of New Mexico

FROM: Office of the Senior Vice President for Finance and Administration

SUBJECT: Action Item for Meeting on September 14, 2021 - AUTHORIZATION FOR LAND SALE OF 961 BUENA VISTA DRIVE SE TO CNM: CENTRAL NEW MEXICO COMMUNITY COLLEGE AND USE OF SALE PROCEEDS FOR A UNM MASTER CAPITAL PLAN

Executive Summary

UNM Real Estate proposes that The University of New Mexico Board of Regents approve the land sale of the property at 961 Buena Vista Drive, SE, Albuquerque, NM, the former site of UNM Student Family Housing, to Central New Mexico Community College (CNM) for \$1,500,000. The estimated market value of the property in its current condition is \$1,090,000. The property will become part of the CNM Main Campus, and will be used initially as the site of a new facility to support Trades and Applied Technologies studies programs. The proceeds of the sale will be used by UNM to finance a comprehensive capital Master Plan for the University that will include consideration of a future location for family housing for UNM.

Background

Built in 1975, the property houses a 200-unit apartment complex located on 13.0 acres. It was designed as student family housing and includes a mixture of one, two, and three-bedroom units. The project is located on the west side of Buena Vista Drive SE, approximately 500 feet north of Avenida Cesar Chavez, near UNM's South Campus. The street address is 961 Buena Vista Drive SE. A location map is attached as ATTACHMENT 1, and a site survey is attached as ATTACHMENT 2.

Occupancy at the site over the last seven years has been in decline, attributable to both deteriorating facility conditions and lower enrollment rates. During this period the complex went from positive net income to an annual deficit. Occupancy levels were: 98% in 2015, 94% in 2016, 88% in 2017, 83% in 2018, and 74% in 2019. In 2019, UNM Residence Life and Student Housing (RLSH) with support from UNM Planning, Design, and Construction (UNM PDC) engaged in a detailed assessment of the complex as a result of declining occupancy and physical condition of the property. In late 2019 residents were notified of the planned closure of the facility, and the complex was closed in June 2021.

A facility assessment property by PD&C and RLSH indicated that it would require \$5,821,000 in capital expenditure to extend the physical life of the improvements for an additional 20 years. UNM Real Estate provided a highest and best use/feasibility analysis based on data from the facility assessment and a market study prepared by RLSH. The analysis concluded that the significant capital expenditure did not provide a positive impact on value and that the highest and best use was to raze the improvements for redevelopment of the site. The highest and best use analysis is attached as ATTACHMENT 3. Based on this analysis, potential options are summarized below.

Sale Options

Land Bank – Hold for Future Development

The improvements have reached the end of their economic life and the facility is no longer feasible to operate. The chart below summarizes the initial cost to raze the improvements and the annual holding costs. The demolition costs include the cost of asbestos abatement and were determined through an RFP issued by UNM in 2020. The scope of work includes abatement and removal of all structures, asphalt parking, sidewalks, landscaping, and above ground utility infrastructure. Additional costs will be incurred for rough grading and drainage stabilization, and site lighting.

Abatement and Demolition	\$ 3,860,000
Site Lighting	\$ 125,000
Rough Grading/Drainage	\$ 125,000
Contingency	\$ 411,000
Total Site Stabilization Costs	\$ 4,521,000

Holding Costs	Annual		
Perimeter Maintenance	\$	15,000	
Utilities: Electric	\$	12,000	
Grounds Maintenance	\$	20,000	
Security	\$	109,000	
Gate Maintenance	\$	15,000	
Insurance: Vandalism and Theft	\$	30,000	
Total Annual Holding Costs	\$	201,000	

The initial cost to remove the improvements and stabilize the site is \$4,521,000. Annual holding costs are estimated to be \$201,000.

Immediate Development

Replacing the existing student family housing project with new construction poses significant financial challenges. To keep rents affordable, the University would need to provide a significant financial subsidy.

The cost to construct a new housing facility to serve the needs of students with families is in the range of \$150 to \$200 per square foot. Based on an average apartment unit size of 900 square feet, the cost of construction would range from \$135,000 to \$180,000 per unit.

The breakeven rent for new construction is approximately \$1,400 to \$1,700 per month. This rent estimate is the sum of the cost of capital, operational expenses, and a vacancy contingency. Rents for UNM Student Family Housing in 2019 ranged from \$664 per month for a one- bedroom unit to \$889 per month for a three-bedroom unit. The average rent was approximately \$800 per month.

To keep rents affordable, the potential subsidy would range from \$600 to \$900 per month per unit. The potential subsidy for a 100-unit project would range from \$720,000 to \$1,080,000 per year. Construction of a new project would not be feasible without financial support to keep rents affordable for the students with families.

Land Sale: Conveyance of the Real Property to a Third Party

Based on the highest and best use analysis, the estimated market value of the property in its current condition is \$1,090,000. The land value was estimated by appraisal at \$4,950,000, or \$8.75 per square foot. This estimate assumes that the improvements have been razed and the site can be redeveloped with a new multifamily project at a higher development density than what exists currently. The cost to remove the improvements is estimated by RFP at \$3,860,000. The appropriate methodology to arrive at

market value is to deduct the cost to remove the improvements from the land value.

UNM Real Estate notified the adjoining property owner, Central New Mexico Community College (CNM) of the potential for a conveyance of the property. CNM offered \$1,500,000 to purchase the property in its "as is" condition. The offer was accepted and the property is under contract. The sale is contingent upon Regents' approval.

Per Regents Policy Manual – Section 7.19 Regents' Endowment Fund, Part 2. The proceeds from the sale of all real property owned by the University, net of any disposal costs, shall be deposited into the Regents' Endowment Fund. The Regents Endowment fund supports multiple purposes, including the development of real estate for the University. The direct use of the proceeds to support the Regents' strategic initiative for the development of a comprehensive capital Master Plan is in accordance with the purposes of the endowment.

Consideration of Future Student Family Housing Options

In January 2020, when the closure of Student Family Housing became the apparent path forward, Student Family Housing was only housing students in 153 of the 199 designed apartment units due to ongoing occupancy declines and significant facility issues which caused many of the designed apartments to be uninhabitable. Of the 153 students, the majority (85) were either single students or students with a partner but no children. While the name of the complex was Student Family Housing, the complex was not exclusively occupied by students with children; single or partnered graduate students were the primary occupants of the complex. By January 2021, there were only 92 remaining students; 48 of those were students without children, and 43 with children.

There was some initial concern presented by students related to the affordability of finding off campus housing in response to the notices provided to students that SFH would be closing. These initial concerns did not continue to persist once students began to actively look for alternate housing options. Students were able to find options by accessing the Off-Campus Housing website maintained by the UNM Student Activities Office, as well as other non-UNM resources. Additionally, RLSH encouraged students who indicated financial concerns related to moving off campus to visit the UNM Center for Financial Capability and Albuquerque Housing Assistance Programs. At the time the complex closed, RLSH had no knowledge of students who were unable to find alternate housing due to financial constraints

ATTACHMENT 1

UNM Land Inventory Map: South Campus

ATTACHMENT 2

Land Title Survey UNM Student Family Housing

ATTACHMENT 3

Highest and Best Use Analysis: UNM Student Family Housing

ATTACHMENT 4

CNM Trades and Applied Technologies Project Description

Attachment 1

UNM Land Inventory Map: South Campus

Developable Land, Total Acres 82.1785

NR-BP

sevelt Park **CNM** Campus NR-BP DILL 1004782 182A1 -EDUCATION 15.4017 MX-T R-1D MX-T 13.000 AREA 2634 SCIENCE G TECHNOLOGY **Student Family** Housing Science & Technology 8-1D NR-BP Park @ UNMNR-BP SP-44-191 .Duke City BMX PARK AT UNM SHIELDS otopes Park NR-BP 160 6.3360 MX-T UNM SOUTH CAMPUS 4.0872 4.344 NR-C **R-1D** Avenida C ENIOPE CE NM AREN. 151 NH-BP MX-T a set the Lobo University NAlillage The Pit UNM Stadium UNM ARENA 1 MX-T NR-BP R-1D 1202121 R-ML 10 2 A R-10 R-1C The rear ERRAC 1: E 的記忆 BIG A STATE OF 10.4051 051 6.7917 UNM GIBSON COMMERCIAL DISTRICT R-MH 6-19 3.9446 -11-1 MH 5.8704 7.1413 R-MH

08.24.2021



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Attachment 2

Highest and Best Use Analysis: UNM Student Family Housing

<u>Assumptions</u> Potential Gross Revenue	No. Unit	No. Units Rent/Mo		Annual Rent
1 BDR/1BA		60	\$664	\$478,080
2 BDR/1BA		42	\$799	
2 BDR/1.5 BA		48	\$814	
3 BDR/1/5 BA		50	\$889	\$533,400
Total Potential Gross Revenue		200		\$1,883,040
Vacancy Rate	10%			<u>-\$188,304</u>
Effective Gross Income				\$1,694,736
Operating Expenses/Unit				\$6,500
Revenue Growth Rate				2.5%
Expense Growth Rate	2.5%			
Replacement Reserves/Unit				\$250
Estimated Market Value of Land (as though v	vacant (Appraisal da	ted 05/202	0)	\$4,950,000
Cost to Abate and Raze Bldg Improvements (<u>(\$3,860,000)</u>			
Estimated Market Value "As Is" (Land Value I	\$1,090,000			
Required Rate of Return (Discount Rate)				10.00%
Overall Capitalization Rate				8.00%
Value by Yield Capitalization (1)				(\$2,018,086)
Value by Direct Capitalization (2)				(\$1,511,800)
Eff. Gross Income	Op. Exp.	Reserves	Net Cash Flow	PV Factor

		Eff. Gross Income	Op. Exp.	Reserves	Net Cash Flow	PV Factor	PV of Cash Flow
Year	0	Capital Renovation			(\$5,821,000)	1.00000	(\$5,821,000)
Year	1	\$1,694,736	(\$1,300,000)	(\$50,000)	\$344,736	0.90909	\$313,396
Year	2	\$1,737,104	(\$1,332,500)	(\$50,000)	\$354,604	0.82645	\$293,061
Year	3	\$1,780,532	(\$1,365,813)	(\$50,000)	\$364,720	0.75131	\$274,019
Year	4	\$1,825,045	(\$1,399,958)	(\$50,000)	\$375,087	0.68301	\$256,190
Year	5	\$1,870,671	(\$1,434,957)	(\$50,000)	\$385,715	0.62092	\$239,498
Year	6	\$1,917,438	(\$1,470,831)	(\$50,000)	\$396,608	0.56447	\$223,875
Year	7	\$1,965,374	(\$1,507,601)	(\$50,000)	\$407,773	0.51316	\$209,252
Year	8	\$2,014,509	(\$1,545,291)	(\$50,000)	\$419,217	0.46651	\$195,568
Year	9	\$2,064,871	(\$1,583,924)	(\$50,000)	\$430,947	0.42410	\$182,764
Year	10	\$2,116,493	(\$1,623,522)	(\$50,000)	\$442,971	0.38554	\$170,785
Year	11	\$2,169,405	(\$1,664,110)	(\$50,000)	\$455,295	0.35049	\$159,578
Year	12	\$2,223,640	(\$1,705,713)	(\$50,000)	\$467,928	0.31863	\$149,096
Year	13	\$2,279,232	(\$1,748,355)	(\$50,000)	\$480,876	0.28966	\$139,293
Year	14	\$2,336,212	(\$1,792,064)	(\$50,000)	\$494,148	0.26333	\$130,125
Year	15	\$2,394,618	(\$1,836,866)	(\$50,000)	\$507,752	0.23939	\$121,552
Year	16	\$2,454,483	(\$1,882,788)	(\$50,000)	\$521,695	0.21763	\$113,536
Year	17	\$2,515,845	(\$1,929,857)	(\$50,000)	\$535,988	0.19784	\$106,042
Year	18	\$2,578,741	(\$1,978,104)	(\$50,000)	\$550,638	0.17986	\$99,037
Year	19	\$2,643,210	(\$2,027,556)	(\$50,000)	\$565,653	0.16351	\$92,48 9
Year	20	\$2,709,290	(\$2,078,245)	(\$50,000)	<u>\$581,045</u>	0.14864	\$86,369
Year	21	Reversion - Market Valu	ie @ End of Invest	ment (3)	\$1,830,744	0.13513	<u>\$247,390</u>

PV of Net Cash Flow

(\$2,018,086)

Conclusion: The expenditure of \$5,821,000 results in a negative value. H&BU is to raze improvements for redevelopment of the site.

(1) Represents PV of estimated income stream inlcuding initial capital expense and value at end of term.

(2) Represents year 1 net operating income divided by capitalizaton rate less initial capital expense

(3) Reversion is the estimated value at the end of the investment. It is calculated at land value less demolition.

Source: Tom Neale, UNM Real Estate Department10.10.19 (Revised 8/25/2021)

Attachment 4



CNM Trades and Applied Technologies

Project Highlights

Total Project Cost: \$42,320,000 Project SF Range 80,000 – 120,000 FY23 CNM Priority: #1

The facilities within this project must be designed to fit on the current CNM Main Campus or on the UNM Family Housing location, which if acquired by CNM, would become part of CNM Main Campus. The CNM Trades/Applied Technologies Visioning document, which is in the process of being created, will list the programs that will be included in the facility. We are expecting the document to describe that this building may be a multi-level facility with high bay areas. The document will also guide the development of all opportunities across all CNM sites to enhance trades/applied technologies programs and related partnerships with K-12, higher education, community and economic development organizations.

Applied Technologies (AT) – CNM History

- Career Technical Education (CTE), also known as trades and AT, have been foundational to CNM since 1965
- 10,000+ AT graduates since 2010
- Skills training that produces the backbone of NM's skilled workforce
- Business & industry reps help CNM keep programs current for workforce needs
- Existing programs currently in 3 aged locations on Main Campus in 122,000 sf
- Existing Buildings built
 - o W Building 1966
 - o TC-W Building 1973
 - o TC-E Building 1978

Re-Imagining Trades for the Future

- Design for the modern world needs of students and the community
- Spur enrollment growth through ability to add innovative new programs and skill development
- Expand program options in growing fields such as mechatronics and robotics with industry partners
- Advanced manufacturing partnerships with aerospace entities
- Ability to offer flexible space that can be adjusted in future as needed
- Modernizing trades education to produce the workforce of the future

Fulfilling a Critical Need in New Mexico

- Strengthen trades workforce and provide solid alternatives to four year and post graduate education
- In-depth visioning process to examine the local and educational needs and opportunities
- State-of-the-art, 21st century facility that serves as a centerpiece for the educational community and industry leaders to learn, collaborate, grow, and innovate
- Educational programs for K-12 students to expand their knowledge through hands-on training providing insight into a fulfilling future in trades
- Community spaces for industry leaders to work, teach, and collaborate with students & faculty
- By remarketing what a trade school is, this facility will bring in new students from different areas and create a space of pride for New Mexico

